

**Friends of Butte Creek host the 19th Wild and Scenic Film Festival
Saturday October 11th, 2-9:00 pm, Paradise Performing Arts Center,
777 Nunnely Road, Paradise.**

Friends of Butte Creek
www.buttetecreek.org



Dear Friends,

“**Wild at Heart**”, this year’s theme for the Wild and Scenic Film Festival, is symbolic of the growing local and regional support for the Protection, Restoration and Reintroduction of our spring run Chinook salmon. We are excited to host two programs this year, an afternoon matinee, and an evening program.

Final estimates for the 2024 run are disappointing at best. Two years of less than 100 spawners is nearing the edge of the extinction curve. This spring was a time of great anxiety as the 2025 salmon return started a month late. Recent estimates are extremely encouraging with nearly 7000 salmon counted passing over Durham-Mutual dam. Flows and temperatures are excellent this year and the fish have made it past the halfway point in great shape. Spawning will commence in September and sponsors can come visit the fish on a free tour!

Friends of Butte Creek (FBC) is working on these projects to better the habitat for future runs of salmon

- FBC submitted grant proposals to evaluate the floodplain in the Mechoopda and California Fish and Wildlife’s Reserves and to develop strategies to design a more resilient riparian corridor.
- FBC received our first restoration grant from the Bureau of Reclamation last year. The project will begin this summer by removing an asphalt road falling in the creek and invasive plant removal.
- FBC is in the 2nd year of owning a water right that is dedicated to an instream flow of 5 cfs of water from April 15th through October 15th every year from the dam above Highway 99 to the Sacramento River.
- FBC is pursuing improved fish passage, increased flows, better temperature management, habitat restoration and a responsible disposition of the DeSabra-Centerville Hydroelectric project from PG&E.
- FBC and the Wild Salmon Center are developing a Strategic Action Plan for Butte Creek.

The annual event will be held at the beautiful Paradise Performing Arts Center on Saturday, October 11th. This year we are highlighting a major collaboration with the **Butte County Fire Safe Council**. We will feature an afternoon matinee titled “Films on Fire”. Several locally produced films will be featured reviewing the good and bad of the Thompson Fire in Oroville and the Park Fire in Cohasset. Following the films will be a 30 minute panel discussion with several local fire experts. The evening event will feature films from the 2025 Wild and Scenic Film Festival. The Wild and Scenic Film Festival On-Tour is our main fundraiser. You can help protect the salmon by being one of our cherished sponsors. There are films focusing on wild adventures, wild creatures, and wild spirit.

We are seeking general sponsors and film sponsors. Your name/logo will be displayed in the film lineup, on the screen, and in all our publicity. We reach over 1200 people on our FBC member/mailling list and on social media with our message. Our partnership with the Firesafe Council will more than triple our reach!

We hope there is a film that catches your interest and supports your efforts to better our planet. We have many benefits offered to our sponsors. Please consider joining in this 19th Annual Film Festival. Help us make Friends of Butte Creek a better resource for educating the community about the creek and how we can work together to make it better for all. Please find a comfortable level of support and make a pledge by September 3, 2025.

Thanks very much for your consideration and continued support!

Allen Harthorn, Executive Director



All donations are tax-deductible. Friends of Butte Creek is a 501 c (3) charitable non-profit.

We are glad to work with sponsors/partners to develop an arrangement for specific sponsorships that works for you. Contact Festival Sponsorship Director, Allen Harthorn, to arrange sponsorship: (530)228-5342 or allen@buttecreek.org

Friends of Butte Creek, 2024 W. Sacramento Ave., Chico, CA 95973 www.buttetecreek.org

**Friends of Butte Creek Host the 19th Annual Wild and Scenic Film Festival On Tour
Matinee, "Films on Fire" and Evening Program at the
Paradise Performing Arts Center, Saturday, Oct.11th, 2025, 2-9 PM**

2025 Festival Sponsorship Levels and Benefits

Wild and Scenic River Steward \$5,000

- Banner Placement (Use your own or we'll buy one for you)
- Sponsorship of full program and/or feature film with acknowledgment by emcee
- 14 tickets to the Festival and 7 T-shirts
- Logo on all advertising (posters, social media)
- Logo placed in program and film lineup (submit logo by 09/03/2025)
- Logo included in newsletter and website (1 year)

California King Salmon \$2,000

- Banner Placement (Use your own or we'll buy one for you)
- 6 tickets to the Festival and 3 T-shirts
- Logo on all advertising (ads, posters, mail)
- Logo placed in program and film lineup (submit logo by 09/03/2025)
- Special mention by emcee
- Logo included in newsletter and website (1 year)

Butte Creek Spring Run \$1000

- Banner Placement (Use your own or we'll buy one for you)
- 4 tickets to the Festival and 2 T-shirts
- Logo on all advertising (ads, posters, mail)
- Logo placed in program and film lineup (submit logo by 09/03/2025)
- Special mention by emcee
- Logo included in newsletter and website (1 year)

Steelhead Supporter \$500

- 2 tickets to the Festival and 1 T-shirt
- Logo on all advertising (ads, posters, mail)
- Logo placed in program and film lineup (submit logo by 09/03/2025)
- Special mention by emcee
- Logo included in newsletter and website (1 year)

Film Sponsor \$250

- 2 tickets to the Festival
- Logo placed in program and film lineup (submit logo by 09/03/2025)
- Special mention by emcee
- Newsletter thank you

Creek Lover \$100

- 1 ticket to the Festival
- Printed recognition in program
- Newsletter thank you

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**YES, count me in as a sponsor for the
19th Annual
Wild and Scenic Film Festival On Tour**

“Wild at Heart”

Sponsor Name: _____

Sponsor Level: _____

Particular Film to Sponsor /or Festival in General: _____

Contact Information: _____

Special Requests/Considerations:

Please return this confirmation with sponsor donation to:

Friends of Butte Creek, 2024 West Sacramento Avenue, Chico, CA 95973 or email to allen@buttecreek.org. THANK YOU!

(A favor of your reply is requested by September 3, 2025 to ensure your logo will be placed with the appropriate film in the program for the evening’s showing.)

Films on Fire – Matinee

Fireforest

In August 2020, the Cameron Peak Fire was racing uncontrollably towards communities in northern Colorado. As it reached two forest restoration treatments, a near-miracle occurred. The treatments gave firefighters a foothold to stop a portion of the fire. This story shows us what's possible if we learn to live with fire.



The Fire Poppy

Fire is a natural and necessary part of our ecosystem, though it's often feared as a threat to our landscapes and communities. "The Fire Poppy" profiles female firefighter Sasha Berleman and her enduring relationship with fire. The short film delves into her evolving perspective, from seeing fire as a threat to developing a deep interest in it, and eventually recognizing fire as a valuable tool to heal and protect.

Reforestation California after Wildfire

Large, severe wildfires are reshaping California's landscape – burning important ecosystems and threatening communities, wildlife, water and recreation. Today, millions of acres need to be reforested. This short film follows efforts underway in the Sierra Nevada, home to the world's population of giant sequoias, as American Forests, the USDA Forest Service and others race to return healthy forests to the landscape.



Local Films

Story of Resilience: The Park Fire, Cohasset, and Collaborative Successes – Andrew Burke, Butte County Fire Safe Council

This is wildfire resilience in action. When the Park Fire threatened Cohasset on July 25, 2024, years of strategic action- like fuels reduction and community-driven wildfire safety efforts ended up paying off.

Story of Resilience: Thompson Fire, Strategic Grazing and Community Empowerment – Andrew Burke, Butte County Fire Safe Council

In the face of wildfire, every action has a story to tell. For two Oroville residents, their journey began at a grazing workshop hosted by the Butte County Fire Safe Council.

Danger in Plain Sight Episode 1



The series follows **The Lookout Director, Zeke Lunder**, on a journey from Altadena to Palisades alongside some of his most seasoned wildfire expert friends (see bios below). As they traverse the city on bikes, they grapple with historic and recent wildfire events and squarely face current and future fire danger. This series is for anyone who is curious about Southern California's unique fire issues.

[Watch the Trailer](#)

Danger in Plain Sight Episode 2

Zeke Lunder has worked in wildfire for almost 30 years. His experience includes two decades working as a wildfire mapping specialist and wildfire analyst on many of the largest fires in California history. Zeke has designed and managed wildfire fuels reduction projects, and worked as a prescribed fire instructor and burn boss. He started **The Lookout** during the Dixie Fire because there was a need for more accurate and accessible information about wildfire location and wildfire context. Zeke says, "We are drowning in misinformation, and even the good information which gets out often lacks any historical context or geographic specificity. It often seems that the public information officers on major wildfires don't give the public enough credit for being able to understand nuanced messages or the operational details of how the fire is being fought."



Friends of Butte Creek Wild and Scenic Film Festival On Tour Evening Program – 108 minutes



Judy's Creek – Discovering the Secret Life of the Streambed – 5 minutes

<https://www.freshwatersillustrated.org/judys-creek>

Follow ecologist, educator, and author, Dr. Judy Li, into the world of caddisflies, the artisans of the aquatic world. With contagious passion, Judy shares how her childhood curiosity led to a career in freshwater science, and how she has found ways to share the joys of science with audiences of all ages.

About Damn Time - 24 minutes -

<https://www.facebook.com/watch/?v=1681161072827690>

Amidst the roar of rapids and the serenity of the Grand Canyon, ABOUT DAMN TIME chronicles the journey of trailblazing boatwomen who, guided by legacy and determination, challenge a male-dominated world, protect sacred rivers, and pass the oars to the next generation. Dories—delicate, hand-crafted wooden boats—are known as the ballerinas of the river. They first danced on the Colorado River in the 1970s, introduced by environmentalist Martin Litton to immerse people in the Grand Canyon's majesty and rally support against damming and destruction. Today, as the fight over Colorado River rights intensifies, river guides carry on this legacy, advocating for the protection of the Grand Canyon, the Colorado River, and its sacred places.



Dos Rios – A Story of Renewal – 17 minutes -

<https://wildandscenicfilmfestival.org/film/dos-rios-a-story-of-renewal/>

River Partners presents “Dos Rios: A Story of Renewal.” Follow actor Ethan Peck to California's newest state park where the San Joaquin and Tuolumne rivers meet. The Central Valley has lost 95% of its riparian habitat since colonization—and with it, 95% of the Native culture. Can restoring these vital river ecosystems not only heal nature, but also restore human connections lost along the way?

Don't Doubt the Trout – 13 minutes -

<https://www.facebook.com/watch/?v=2081759735532252>

Bernard and Rebecca of the band, Par Avion, are not your average surf rock musicians. They're passionate fly fishing anglers and conservationists who are advocating for the protection of California's endangered Steelhead trout. As ambassadors to CalTrout, they've become observers on the ground to document the health of Southern California's waterways, especially around Malibu's 100-ft Rindge Dam, a major obstacle to wildlife. Thanks to the efforts of CalTrout and advocates like Bernard and Rebecca, the Rindge Dam is due to be removed with demolition work planned to begin 2028 and finish in 2035.



Wild Hope: Protecting Paradise – 14 minutes –

<https://www.wildhope.tv/episode/protecting-paradise/>

On Panama's remote Pearl Islands, marine biologist Callie Veelenturf is using her research on endangered sea turtles to help the country enshrine the rights of nature into law—and help the communities living there protect their own environment and livelihood.

CANAFORNIA – 2 minutes

<https://wildandscenicfilmfestival.org/film/canaforia/>

Everything Everywhere All on Bikes. What if you could go to a hotel where the elevator opened up to the perfect trail? Every floor a different zone? Would you ever leave? Welcome to Hotel Canaforia.



Freya – 4 minutes –

<https://www.youtube.com/watch?v=FoQsauD54qo>

Feel inspired by 9 years old Freya, who shares how she uses climbing as a practice to lean into discomfort and fear to help her navigate her neurodiversity. The strength she gains through both are applicable and inspirational to us all.

Here the Wild Things Are – 9 minutes -

<https://wildandscenicfilmfestival.org/film/here-the-wild-things-are/>

Aotearoa joins a fun, global competition where ecologists and enthusiasts scour cities to uncover the weird and wonderful wild. But can they save the planet, one photo at a time?



Ride to Slide – 6 minutes -

<https://wildandscenicfilmfestival.org/film/ride-to-slide/>

A skier takes on a solo multi-week bikepacking and ski mountaineering journey. With a simple change of perspective, it turns out our home range is all we need.

Wild Hope: Cougar Crossing – 14 minutes -

<https://www.wildhope.tv/episode/cougar-crossing/>

Los Angeles is well known for its celebrities, so when the fearless cougar P-22 gained fame for making its home in the midst of the city, he inspired an effort to build the world's largest wildlife crossing and helped spark a national campaign to support crossings and corridors everywhere.

