

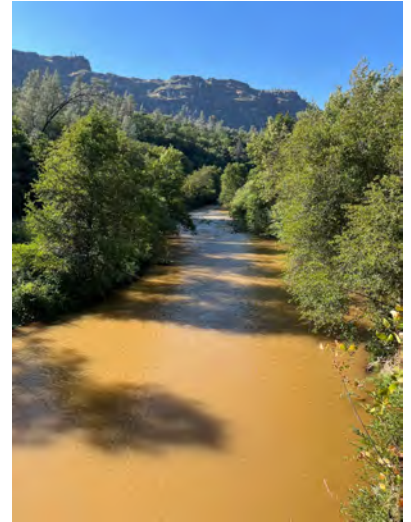


**Friends of Butte Creek host the 18th Annual Wild and Scenic Film Festival
And....Celebrating the 25th Anniversary of Friends of Butte Creek
Saturday October 5th, 5-9:30 pm. Chico ARC Pavilion, 1909 Park Avenue**

Dear Friends,

“REEL ACTION”, this year’s theme for the Wild and Scenic Film Festival, is symbolic of the growing local and regional support for the Protection, Restoration and Reintroduction of our spring run Chinook salmon.

The escapement estimate for the 2022 run was only 3688 salmon, but with 788 per-spawn mortalities, only 2900 survived to spawn. A record 21,000+ returned in 2021, unfortunately over 92% of the population (19,700) died before they spawned. The 2023 run was surprisingly small, only 400+/- counted at the Durham Mutual Dam, less than 200 in the snorkel count in July and then the PG&E’s canal failed August 9 and turned the creek orange. It has been overly turbid with massive amounts of sediment left on the creek bottom to this day. Less than 100 salmon survived to spawn and they were certainly in poor condition. California Department of Fish and Wildlife, NOAA Fisheries, the Regional Water Quality Board and the District Attorney are all investigating the canal failure as a crime! The unfortunate demise of the run is emblematic of the need for greater efforts in the protection and restoration of the habitat where the water temperature in the current holding pools is getting too warm. Colder water upstream may be the only hope for saving this run and it will take “REEL ACTION” to make it happen. It starts with you.



The really bad news is that the 2024 run is looking like the worst on record for the last 30 years (yes we said the same thing last year). Preliminary estimates are well under 100 fish. We must act now to ensure the Butte Creek spring run salmon are not the next victim of climate change and poor watershed management.

Friends of Butte Creek (FBC) is working on these projects to better the habitat for future runs of salmon:

- FBC received a grant from the Bureau of Reclamation in 2023 and the project will begin this summer by removing a bridge in the creek and an asphalt road falling in the creek. Long term planning will identify opportunities for reconnection, reshaping and revegetation of the floodplain.
- FBC has finalized the purchase of a 5 cfs water right from the Resource Renewal Institute that is dedicated to instream flow and we are seeking more water for the fish.
- FBC is pursuing improved fish passage, increased flows, better temperature management, habitat restoration and a responsible disposition of the DeSabra-Centerville Hydroelectric project from PG&E.

This year’s event also celebrates the 25th anniversary of Friends of Butte Creek with a dinner and films at the Chico ARC Pavilion, Saturday, October 5th. The Wild and Scenic Film Festival On-Tour is our main fundraiser and you can help protect the salmon by being one of our cherished sponsors. There are films focusing on wild adventures, wild creatures, and wild spirit. We are offering an excellent selection of stories, themes, issues and calls to action.

We are seeking general sponsors and film sponsors. Your name/logo will be displayed in the film lineup, on the screen, and in all our publicity. We reach over 1400 people on our FBC member/ mailing list and on social media with our message. We hope there is a film that catches your interest and supports your efforts to better our planet. We have many benefits offered to our sponsors. Help us make Friends of Butte Creek a better resource for educating the community about the creek and how we can work together to make it better for all. Please find a comfortable level of support and make a pledge by August 23.

Thanks very much for your consideration and support! Sincerely,

Allen Harthorn, Executive Director



All donations are tax-deductible. Friends of Butte Creek is a 501c(3) charitable non-profit. We are glad to work with sponsors/partners to develop an arrangement for specific sponsorships that works for you. Contact Festival Sponsorship Director, Allen Harthorn, to arrange sponsorship: (530) 228-5342 or allen@buttecreek.org
Friends of Butte Creek, 2024 W. Sacramento Ave., Chico, CA 95973 www.buttecreek.org



**Friends of Butte Creek Host the 18th Annual Wild and Scenic Film Festival On Tour
Live at the ARC Pavilion in Chico, Saturday, Oct. 5th, 2024, and
25th Anniversary Dinner**

2024 Festival and Celebration Sponsorship Levels and Benefits

SPONSORSHIP LEVELS

Wild and Scenic River Steward \$5,000

- | | |
|---|---|
| <ul style="list-style-type: none"> ● Banner Placement (Use your own or we'll buy one for you) ● Sponsorship of full program and/or feature film with acknowledgment by emcee ● 14 tickets to the Festival, dinner and 7 T-shirts | <ul style="list-style-type: none"> ● Logo on all advertising (posters, social media) ● Logo placed in program and film lineup (submit logo by 08/23/2024) ● Logo included in newsletter and website (1 year) |
|---|---|
-

California King Salmon \$2,000

- | | |
|--|--|
| <ul style="list-style-type: none"> ● Banner Placement (Use your own or we'll buy one for you) ● 6 tickets to the Festival, dinner and 3 T-shirts ● Logo on all advertising (ads, posters, mail) | <ul style="list-style-type: none"> ● Logo placed in program and film lineup (submit logo by 08/23/2024) ● Special mention by emcee ● Logo included in newsletter and website (1 year) |
|--|--|
-

Butte Creek Spring Run \$1000

- | | |
|--|--|
| <ul style="list-style-type: none"> ● Banner Placement (Use your own or we'll buy one for you) ● 4 tickets to the Festival, dinner and 2 T-shirts ● Logo on all advertising (ads, posters, mail) | <ul style="list-style-type: none"> ● Logo placed in program and film lineup (submit logo by 08/23/2024) ● Special mention by emcee ● Logo included in newsletter and website (1 year) |
|--|--|
-

Steelhead Supporter \$500

- | | |
|---|--|
| <ul style="list-style-type: none"> ● 2 tickets to the Festival, dinner and 1 T-shirt ● Logo on all advertising (ads, posters, mail) ● Logo placed in program and film lineup (submit logo by 08/23/2024) | <ul style="list-style-type: none"> ● Special mention by emcee ● Logo included in newsletter and website (1 year) |
|---|--|
-

Film Sponsor \$250

- | | |
|---|--|
| <ul style="list-style-type: none"> ● 2 tickets to the Festival (dinner included) ● Logo placed in program and film lineup (submit logo by 08/23/2024) | <ul style="list-style-type: none"> ● Special mention by emcee ● Newsletter thank you |
|---|--|
-

Creek Lover \$100

- 1 ticket to the Festival (dinner included)
- Printed recognition in program
- Newsletter thank you

We are very glad to work with sponsors/partners to develop an arrangement for specific sponsorships that works for you. Contact Festival Sponsorship Director, Allen Harthorn, to arrange sponsorship: (530)228-5342 or allen@buttecreek.org

2024 Friends of Butte Creek Film Selections



4DWN - 4DWN tells the unconventional and deeply personal story of a South Dallas skatepark whose mission is to change the lives of everyone who walks through the gate.

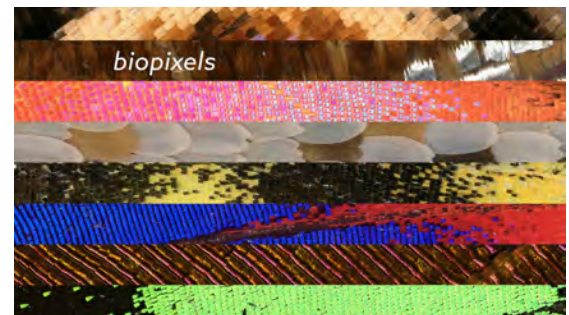
18 minutes

6,000 Miles - In 6,000 Miles, Kayla Lopez, a multifaceted artist and river activist, and Steve Evans, the impassioned Wild Rivers Director at



CalWild, offer an exciting and educational exploration of California's Wild Rivers, blending expertise and passion to illuminate the essence and threats to our precious waterways. Their journey unfolds a narrative transcending advocacy, revealing the intricate connection and profound significance of preserving wild rivers. **11 minutes**

Biopixels - Butterflies and moths comprise 12% of all species known to man (180,000 species), and their seemingly endless biodiversity is visually translated on their wings through color and pattern variation. Biopixels explores the world of evolutionary biology on a microscopic scale. Using the latest light microscope technology, butterfly wings become micro-mosaics. The images in this film have not been altered but were animated to demonstrate both subtle and dramatic evolutionary development and variation. **4 minutes**



Brave Girl - Brave Girl is a strong young adventurer who, with the help of her grandpa, is beginning her journey of finding out what it takes to climb mountains. Even though she's only 6, she has an unwavering ambition to climb the biggest mountains in the world, starting with the ones in her backyard in Wyoming. **8 minutes**



Forests Above & Forests Below - Take a deep dive into California's unique and irreplaceable underwater kelp forests that have experienced catastrophic loss in the past decade. This piece was written and supported by scientists at The Nature Conservancy and was filmed and produced by the Coldwater Collective. **6 minutes**



Healing Hilsyaq̓lis - Hilsyaq̓lis (Tranquil Creek) is located within the traditional territory of the ɬaʔsuukwíʔath (Tla-o-qui-aht) First Nation approximately 20 km east of Tofino, in Clayoquot Sound, British Columbia. The sharp decline in wild Pacific salmonids in this watershed is poorly understood. It has sparked research, monitoring, and habitat restoration initiatives to address knowledge gaps and restore habitat in hopes of fostering a

recovery of wild fish populations within the Tranquil Watershed and contributing to the broader recovery of wild Pacific salmon. **5 minutes**

Paddle Tribal Waters - When the largest dam removal project in history begins, a group of indigenous youth learns to whitewater kayak, hoping to become the first people to paddle the restored river from source to sea. **9 minutes**



Study Aboard - Every April, 60 college kids from around the country attend Living Lands and Waters' unique "Alternative Spring Break" program – trading happy hours and beach tans for spending a week on McKellar Lake with founder Chad Pregracke and his inspiring river rat crew as they clean up the Mississippi River's waterways and learn about river-related careers. **16 minutes**

Tracing History - Tracing History follows a Chinese American filmmaker and her mother as they contemplate loss, legacy, and the stories that get left out of History while visiting sites where their Chinese ancestors labored to build the transcontinental railroad six generations ago. They travel to the Sierra Nevada Mountains and the Great Basin Desert. From Montgomery Pass, where 150-year-old artifacts lay strewn across the ground, to catfish pond, where catfish brought by Chinese laborers still survive a 7,000 feet elevation, to Paoha Island on Mono Lake, where Chinese finally found refuge after a racist mob chased them out of town, they travel and retrace their own History, and find the space to open up about the present and deepen their relationship to each other. **13 minutes**



The Beauty Between - The Great Salt Lake is often overlooked and misunderstood. Through her passion for wildlife photography, Mary Anne Karren unexpectedly fell in love with the lake's unique landscape and the 10 million birds that rely on it. She now uses her photography to bring attention to the lake's dire situation to save it. **5 minutes**

To Heal a Forest: The fight for salmon parks - First Nations tribes managed forests on Vancouver and Nootka islands, in what is now British Columbia, for thousands of years. As logging encroached on the last untouched salmon stream in their traditional territory, leaders of the Nuchatlaht Tribe launched a movement to heal and protect this land. **10 minutes**



Toxic Art - On a mission to clean up Ohio's leaking, abandoned coal mines, Ohio University Art Professor John Sabrah teamed up with an engineer to develop a process that turns the toxic runoff pollution into paint. John's artwork has been shown worldwide, and proceeds have helped numerous environmental organizations and projects, including a new water treatment plant on the Sunday Creek Watershed. **16 minutes**



Friends of Butte Creek
www.buttecreek.org



**YES, count me in as a sponsor for
the 18th Annual
Wild and Scenic Film Festival On Tour
and 25th Anniversary Dinner**

“Reel Action”

Sponsor Name: _____

Sponsorship Level: _____

Film to Sponsor / or Festival in General:

Contact Information: _____

Special Requests/Considerations:

Please return this confirmation with sponsor donation to:

Friends of Butte Creek, 2024 West Sacramento Avenue, Chico, CA 95973 or email to allen@buttecreek.org. THANK YOU!

(A favor of your reply is requested by August 23rd to ensure your logo will be placed with the appropriate film in the program for the evening’s showing.)