

**Friends of Butte Creek host the 15th Wild and Scenic Film Festival
Premier Showing November 20th, Park Pavilion, Chico 6-9:00 pm.
Available Online November 20th-26th, 2021**

“Resilient by Nature”

Friends of Butte Creek
www.buttecreek.org



Dear Friends,

This year's theme for the Wild and Scenic Film Festival On Tour, “Resilient by Nature”, is symbolic of the resiliency of our spring run Chinook salmon. Despite the drought, the Camp Fire and the serious destruction of the riparian habitat, we had a run of 15,000 fish in 2019 and the offspring of those adults will be back in 2022. It will likely be a banner run. Speaking of banner runs, the juveniles that literally hatched out of the gravel on Butte Creek in 2018 under the smoke of the Camp Fire seemed doomed by the toxic runoff. Torrential rains weeks later turned the creek black with every storm. To the surprise of everyone, the juveniles from the 2000 adult spawners in 2018 roared back in 2021. All estimates are suggesting a record number returned, perhaps close to 20,000. For 2021 the return rate is close to 10 returnees for each parent salmon. Butte Creek has secrets to success that we barely understand.

Friends of Butte Creek (FBC) were first on the ground after the fire working to protect the creek from toxic runoff placing more than 5 miles of erosion control straw wattles. We have submitted several grant proposals to evaluate the entire floodplain in the CSUC and California Fish and Wildlife's Reserves and Little Butte Creek watershed damaged by the fire and develop strategies to redesign a more resilient riparian corridor. We are pursuing improved fish passage in critical reaches, increased flows, better temperature management, overall habitat restorations and a responsible disposition of the DeSabra-Centerville Hydroelectric project from PG&E. We are in the process of getting an appraisal of a water right that will be transferred to FBC. This will ensure continued dedication of 5 cubic feet per second of water for fish from April 15th through October 15th every year from the dam above highway 99 to the Butte Slough Outfall near Colusa. We need much more and with your help we can build on this success.

We are working to provide a safe and comfortable live event at the Park Pavilion in Chico as well as a virtual event available online. We will do our best to keep our Festival safe for everyone. This year, our festival-goers, anywhere in the world, can enjoy the evening from the comfort of their own homes over a 6-day period. And for a limited number of vaccinated individuals, we are going live again.

The Wild and Scenic Film Festival is our only fundraiser to support these efforts. You can help protect the salmon by being one of our cherished partners. There are films focusing on wild adventures, wild creatures, and wild spirit. We are offering an excellent cross section of stories, themes, issues and calls to action.

We are seeking film sponsors to have your name and logo in the film lineup, on the screen, and in all our publicity. We reach over 1000 people on our Friends of Butte Creek member/ mailing list and on social media with our message. We hope there is a film that catches your interest and supports your personal and public efforts to better our planet. We have a great many benefits offered to our sponsors and we are always seeking ways to improve your benefit from our program. Please consider joining in this 15th Annual Film Festival and help us make this event and Friends of Butte Creek a better resource for educating the community about the creek and how we can work together to make it better for all. Please find a comfortable level of support and make a pledge.

Thanks very much for your consideration and support! Sincerely,

Allen Harthorn, Executive Director



*All donations are tax-deductible. Friends of Butte Creek is a 501c(3) charitable non-profit.
We are glad to work with sponsors/partners to develop an arrangement for specific sponsorships that works for you. Contact
Festival Sponsorship Director, Allen Harthorn, to arrange sponsorship: (530)228-5342 or allen@buttecreek.org
Friends of Butte Creek, 2024 W. Sacramento Ave., Chico, CA 95973 www.buttecreek.org*



**Friends of Butte Creek Host the 15th Annual Wild and Scenic Film Festival On Tour
Live at the Park Pavilion, Chico. Everywhere Online, Premier Saturday November 20th
and available On Demand for six more days.**

November 20-26th, 2021

2021 Sponsorship Levels and Benefits

SPONSORSHIP LEVELS

Wild and Scenic River Steward \$5,000

- Banner Placement
 - Sponsorship of feature film w/acknowledgment by emcee
 - 48 tickets to the Festival
 - Logo on all advertising(ads, posters, direct mail)
 - Logo placed in program and film lineup
 - Logo included in newsletter and linked on website for one year
-

California King Salmon \$2,000

- Banner Placement
 - Twenty four tickets to the Festival
 - Logo on all advertising (ads, posters, direct mail)
 - Logo placed in program and film lineup
 - Special mention by emcee
 - Logo included in newsletter and linked on website for one year
-

Butte Creek Spring Run \$1000

- Banner Placement
 - Sixteen tickets to the Festival
 - Logo on all advertising (ads, posters, direct mail)
 - Logo placed in program and film lineup
 - Special mention from stage by emcee
 - Logo included in newsletter and linked on website for one year
-

Steelhead Supporter \$500

- Eight tickets to the Festival
 - Logo on all advertising (ads, posters, direct mail)
 - Logo placed in program and film lineup
- Rest of benefits same as above
-

Film Sponsor \$250

- Four tickets to the Festival
 - Logo placed in program and film lineup
 - Special mention by emcee
 - Newsletter thank you
-

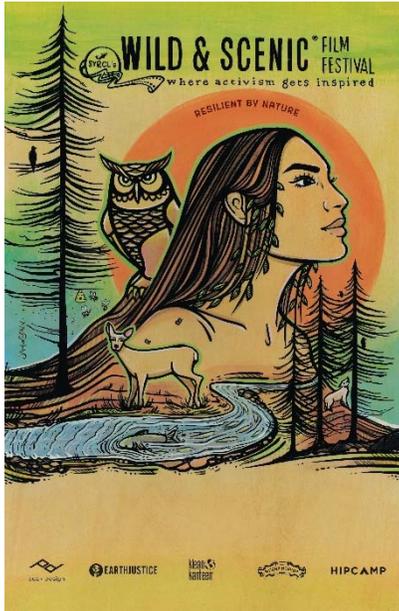
Creek Lover \$100

- Two Tickets to the Festival
- Printed recognition in program
- Newsletter thank you

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Friends of Butte Creek, 2024 West Sacramento Avenue, Chico CA 95973 www.buttecreek.org



YES, count me in as a sponsor for the
15th Annual
Wild and Scenic Film Festival On Tour

“Resilient by Nature”

Sponsor Name: _____

Sponsorship Level: _____

Particular Film to Sponsor /or Festival in General:

Contact Information: _____

Special Requests/Considerations: _____

Please return this confirmation with sponsor donation to:

Friends of Butte Creek, 2024 West Sacramento Avenue, Chico, CA 95973 or email to allen@buttecreek.org. THANK YOU!

(A favor of your reply is requested by October 11th. so that your logo will be placed with the appropriate film on the disk for the evening's showing.)

Friends of Butte Creek 15th Annual Wild and Scenic Film Festival – 2021 Film Selection



CAMEL FINDS WATER

Narrated, styled, and scored like a fable, this is the yarn of one Trevor Gordon who pursues the quirky dream of restoring a wrecked boat and putting it out to sea off the coast of British Columbia, where he and his first mate, Tosh Clements, want to surf remote breaks. The whimsical moral: “If you can’t buy your dream off a lot, build it yourself.” 9 minutes



CHASING GHOSTS

In their quest to identify the pollinator of the ghost orchid for the first time, a team of explorers, photographers, and filmmakers spent three summers standing waist-deep in alligator and snake-laden water, swatting air blackened by mosquitoes, and climbing to sometimes nausea-inducing heights. They came away with a startling new discovery – and an even deeper love for Florida’s wildest wetlands – revelations that may help to conserve both the endangered orchid and its shrinking home. 15 minutes



FEATHERS IN FLIGHT: Bird GENOSCAPE PROJECT

Biologist Mary Whitfield of the Southern Sierra Research Station has spent two decades studying one of North America’s rarest birds: the Southwestern Willow Flycatcher. At her research sites in California’s Kern River Valley, populations have dwindled to just a few pairs. Saving these birds is a challenge because they migrate south to Latin America in the winter and surprisingly, not much is known about their migratory route... or the migratory movements of many North America’s most familiar birds. If we don’t know where migratory birds spend the winter or how they get there, how can we protect them? To help her precious flycatchers, Mary has joined a cutting-edge effort called the Bird Genoscape Project. Led by Kristen Ruegg and Tom Smith, they gather data on birds’ genomes from individual feathers, allowing the researchers to connect breeding and wintering populations of the same species and provide critical information to conservationists and managers. Just as importantly, the project brings together researchers from all over the Americas in an effort to protect the birds that tie the Western Hemisphere together. 15 minutes



FROM KURILS WITH LOVE

Vladimir, a scrappy but aging Russian marine mammal biologist, unexpectedly hitch hikes aboard a boat filled with adventure photographers out of a desperate need to return to his science monitoring stations. His boat, 2 weeks prior, was lost to the explosion of the Raikoke volcano. He is on a mission to help fulfill his quest to understand and protect the Kuril Islands before his age fails him, and so together the team sets out in one of the most remote and inaccessible volcanic island chains in the world to help Vladimir. 24 minutes



PATHFINDER – LIFE BEYOND FEAR

A tale about the human spirit, *PATHFINDER* follows six world-class slackliners on a highlining mission deep into the Norwegian mountains to attempt something that has never been seen before: Walking a thin line, elevated in the vastness between two colossal cliffs, illuminated only by the mystical northern lights. 10 minutes



STORIES FROM THE BLUE: DISCOVERING INNER EARTH

“For me and for my colleagues, we look into the darkness and we see opportunity.” Many think Jill Heinerth and fellow cave divers are nothing but adrenaline junkies. Come along as Jill takes us on a journey that dispels this myth, and find out how her exploration of inner Earth is furthering understanding of our planet. 6 minutes



TABIRA

During his career as a vet, Alfonso Bañeres has recovered hundreds of birds of prey and wild animals. But among all of them one stand out among others. *Tabira* tells the story of a family of veterinarians who adopted a chick that nobody wanted. The unexpected arrival of a raptor ends up becoming a daughter and a high-flying sister, changing their lives forever. A year later, the winds carry Irati’s and Alfonso’s words, reminding them of the love they feel for the one that will always be their best friend: a Harris’s Hawk called Tabira. 17 minutes



THE CROWN

In *The Crown*, thru hiker, veteran, and Merrell Ambassador Will “Akuna” Robinson completes the Triple Crown of Hiking: the Appalachian Trail, the Pacific Crest Trail, and the Continental Divide Trail. This film shares Robinson’s thoughts on this incredible achievement that made him the first African American male on record to complete the Triple Crown of Hiking. Robinson is known within the hiking

community for inspiring others to take their first step to get out on the trail and experience the power it brings. 4 minutes



THE PANGOLIN MAN

Known by locals as the “Pangolin Man”, Moses Arineitwe strives to save the most illegally traded mammal in the world, hoping to change the minds of the very people who hunt them through the use of education and alternatives to poaching. But, with a lack of funding and resources, Moses must overcome his own struggles,

in order to achieve his goal. 17 minutes



THE RETURN

Something astonishing is happening in Vancouver. Despite exponential growth causing the salmon run to collapse for decades, concerned citizens refused to give up. Rewilding in a city this size is almost completely unique. With a quiet, observing lens, *The Return* explores hidden enclaves of wilderness where

tiny smolts shimmer beneath the water's surface. Their future is now in our hands. 20 minutes



UNCLE ELEPHANT

Uncle Elephant is the story of Tuy Sereivathana (Vathana), Cambodia Program Director of Wild Earth Allies, and his dream to work in the forest and protect elephants.

Wild Earth Allies joins forces with talented partners to protect wildlife and habitats in culturally appropriate ways. Our natural world faces unprecedented threats from rapid development and habitat loss, illegal wildlife trade, and a changing climate. We believe conservation challenges are most successfully addressed at the local level, in cooperation with people who depend on natural resources for their own well-being. 4 minutes